

## 2011 ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report (“Annual EEO Report”) is to comply with Section 73.2080(c)(6) of the FCC’s Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by the following stations, which collectively form a single Station Employment Unit for purposes of the EEO Rules:

### Employment Unit Covered:

KLLP-FM, KPKY-FM, KID-AM, KWIK-AM, KEGE-FM, KID-FM, KCHQ-FM, and KRID-FM

### Reporting Period:

May 28, 2011 – May 31, 2011

During the period covered by the report below, Rich Broadcasting LLC became the owner of KLLP-FM, KPKY-FM, KID-AM, KWIK-AM, KEGE-FM, KID-FM, and KCHQ-FM pursuant to a Purchase Agreement with Townsquare Media, LLC and Ted W. Austin, JR. Rich Broadcasting has no recruitment information prior to May 28, 2011.

### Full-Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy:

No positions were filled between May 28, 2011 and May 31, 2011.

### Total Number of Interviewees For All Full-Time Vacancies Filled:

No full-time positions were filled between May 28, 2011 and May 31, 2011.

### Performance Initiatives Undertaken:

On May 19, 2011, DeLyn Hendricks spoke on behalf of Rich Broadcasting LLC at a luncheon for District winners of the AAF National Student Addy Competition. The goal was to introduce Rich Broadcasting to the local community and students of BYU-Idaho and to encourage interest in employment opportunities in broadcasting.

### Recruitment Source List:

The following sources have requested notification of job openings:

Start/End Dates:	Recruitment Source:
Start: 4/26/2011	<b>Airtalents.com</b> Contact: webmaster@airtalents.com Address: Phone:
Start: 4/26/2011	<b>All Access</b> Contact: Joel Denver Address: 28955 Pacific Coast Hwy #210-5 Malibu, CA 90265 Phone: (310) 457-6616
Start: 4/26/2011	<b>AMFMJobs.com</b> Contact: Address: P.O. Box 4116 Oceanside, CA 92052 Phone:

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<b>Start: 5/02/2011</b>	<b>BYU - Idaho CBC Internships &amp; Career Services</b> Contact: Lane Muranaka Address: 269 Smith Building Rexburg, ID 83440 Phone: (208) 496-2784
<b>Start: 4/19/2011</b>	<b>Eastern Idaho Technical College - Career Services</b> Contact: Annalea Avery Address: 1600 South 25th East Idaho Falls, Idaho 83404 Phone: (208) 524-3000 ext. 3337
<b>Start: 4/18/2011</b>	<b>Idaho Department of Labor</b> Contact: Wade Virgin Address: 1515 East Lincoln Road Idaho Falls, Idaho 83401 Phone: (208) 557-2500
<b>Start: 4/29/2011</b>	<b>Idaho State University Career Center</b> Contact: Troy Kase Address: 921 So. 8th Avenue, Stop 8108 Pocatello, Idaho 83209-8108 Phone: (208) 282-2380
<b>Start: 5/28/2011</b>	<b>KLLP-FM Website (star985.com)</b> Contact: Owen Mecham Address: 1406 Commerce Way Idaho Falls, ID 83401 Phone: (208) 524-5900
<b>Start: 5/28/2011</b>	<b>KPKY-FM Website (949therock.com)</b> Contact: Owen Mecham Address: 1406 Commerce Way Idaho Falls, ID 83401 Phone: (208) 524-5900
<b>Start: 5/28/2011</b>	<b>KID-AM/KWIK-AM/KEGE-FM Website (590kid.com)</b> Contact: Owen Mecham Address: 1406 Commerce Way Idaho Falls, ID 83401 Phone: (208) 524-5900
<b>Start: 5/28/2011</b>	<b>KID-FM Website (961thebull.com)</b> Contact: Owen Mecham Address: 1406 Commerce Way Idaho Falls, ID 83401 Phone: (208) 524-5900
<b>Start: 5/28/2011</b>	<b>KCHQ-FM Website (q102country.com)</b> Contact: Owen Mecham Address: 1406 Commerce Way Idaho Falls, ID 83401 Phone: (208) 524-5900
<b>Start: 4/19/2011</b>	<b>LDS Employment Resource Services</b> Contact: Scott Brizzee

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	Address: 837 Park Avenue Idaho Falls, Idaho 83402 Phone: (208) 523-4880
<b>Start: 5/18/2011</b>	<b>RichBroadcasting.com</b> Contact: Owen Mecham Address: 1406 Commerce Way Idaho Falls, ID 83401 Phone: (208) 524-5900

This Annual Report was placed in each station's public inspection file on June 1, 2011, and posted on the stations' web site, in accordance with FCC's EEO Rules.